



An ID Card for Every Kind of Hero.

Inside: Our comprehensive list of types of service dogs, working dogs, and support animals for every specific need.



The 6 Reasons You need to get an ID Card & The absolute best I.D. Cards and the easiest way to get it **FAST!**



Tips and Advice from the experts who know about service dogs in public places, restaurants hotels, travel and more!



For more information, please visit: www.adaregistry.com

6 REASONS YOU NEED THE RIGHT SERVICE DOG I.D. CARD



Plus!
Our Pick For Best Place To Get I.D. Cards Online





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**REASONS
YOU NEED**

THE RIGHT

**SERVICE DOG
I.D. CARD**

Millions of people in North America rely on the assistance of Service, Working or Emotional Support Animals. People just like you, face each day with specific challenges to living a “normal” happy life. Whether they are hindered by a physical ailment or injury – or have mental or emotional issues – this growing group of citizens in the U.S. and Canada getting the benefit of their four-legged helpers.

ADA Title II in the United States – has insured the legal rights of people with disabilities – However, there has been much controversy and debate about people “scamming” the system or “pretending” to need the help of a service dog. This booklet was created to debunk the myths and misinformation surrounding Service and Support Dogs. **We will also explore the growing need to designate your dog with more specific ID as well as shed light on the many different types of service dogs and their jobs.**

Please read this information and use it to make informed decisions based on the facts. You’ll be glad you did!

WHAT IS A SERVICE DOG?

US Federal Law states that a “Service Animal” is any dog that is trained by you or a professional trainer to complete tasks that will benefit people with physical, psychiatric, sensory, intellectual or other mental disabilities. Service Dogs do not necessarily have to be trained by a professional trainer. As far as the law is concerned, if you are hearing impaired or deaf and you have trained your dog yourself to alert you when there is someone at your door, this is no different than a professionally trained seeing-eye dog.

According to the ADA and the Department of Justice, all types of Service Dogs are the same. There is no one more important than the other contrary to some opinions. Diabetic Alert Dogs, PTSD Service Dog and Seeing-Eye Dogs are all the same in the eyes of the law. As long as each of them does work directly related to their handlers disability. This knowledge can help you to educate others who may not be aware of this. It can also help prevent you from being asked to leave and establishment.



WHAT DOES A SERVICE DOG DO?



- * Navigating/guiding the visually impaired
- * Alerting the hearing impaired to people and sounds. Protection and rescue.
- * Pulling a wheelchair
- * Helping those who have seizures or allergies
- * Gathering important items (phones or medicine)
- * Physical support for those with physical disabilities
- * Preventing or interrupting destructive behaviors of those with psychiatric or neurological disabilities.

For more information, please visit:

<http://www.adaregistry.com>

It sounds overly simple but ... If you have a disability and your dog can help you perform task and assist you in your everyday life, your dog is considered a Service Dog.

But service dogs in the Legal sense – as defined by the federal government, are only the tip of the iceberg. These days, there are many different types of service dogs doing specific “jobs” for their owners/handlers. Learn more ...

ALL TYPES OF HEROES ...

Up until fairly recently, there were really only 3 types of dogs: Service, ESA (Emotional Support Animals) and Therapy Dogs. Of course, their owners knew that each and every canine “hero” is special to them and have been trained to perform specific functions. But as the government often does, it reduced the valuable needs of the citizens into three categories – leaving lots of questions about how to properly explain or verify their reliance on their dog.

We see things differently – because we know that dogs come in different breeds and sizes and colors – but all are loved and valued by a person with a disability or other issue.



Check out our list of service dogs, work dogs, and ESAs and the roles they play for their owners:



SERVICE DOGS:

If you are limited in your ability to perform major life tasks such as seeing, hearing, standing, walking, eating, sleeping, thinking, speaking, or other similar tasks, then you likely have a disability that would make you eligible to have a service dog under ADA laws. The service dog helps you in performing the particular tasks that you would otherwise be unable to perform without the service dog.

A WIDE RANGE OF SUPPORT:



Service, Support and Assistance Dogs and their roles can be very specific to the needs of their owners. There is an emerging need for clarification for what these dogs do each day to enhance the lives of their grateful owners. Listed below are the prevalent types of dogs and their jobs:



ALLERGY ALERT DOG

Job: To alert their handler to life-threatening allergens that may be in the area, especially tree nuts, gluten or shellfish.



AUTISM ASSISTANCE DOG

Job: To assist in calming and grounding an individual on the autism spectrum via tactile or deep pressure stimulation. May also assist in teaching life skills, maintaining boundaries or finding a “runner.”



BRACE / MOBILITY DOG

Job: A Brace/Mobility Support Dog works to provide

bracing or counterbalancing to a partner who has balance issues due to a disability. Many BMSDs also retrieve, open/close doors or do other tasks to assist in day-to-day life or in an emergency.



DIABETIC ALERT DOG

Job: To alert their handler to dangerous or potentially deadly blood sugar highs and lows. Many dogs are trained to call 911 on a special K-9 Alert Phone if their partner cannot be roused.



EMOTIONAL SUPPORT DOG

Job: Emotional support dogs are dogs that provide comfort and support in forms of affection and companionship for an individual suffering from various mental and emotional conditions.



FIRE / ARSON DOG

Job: An accelerant detection canine (arson dog) is a dog that has been trained to sniff out minute traces of accelerants that may have been used to start a fire. These dogs go through extensive training before becoming certified accelerants detection canines.



THERAPY DOG

Therapy dogs are dogs that are used to bring comfort and joy to those who are ill or under poor conditions, such as those who have been affected by a natural disaster.



MEDICAL ALERT DOG

Job: To alert their handler to dangerous physiological changes such as blood pressure, hormone levels or another verifiable, measurable bodily symptom.

MEDICAL ASSIST DOG

Job: To assist their handler with a medical disability via trained, specific, mitigating task work.

MILITARY TRAINED DOG

Job: These dogs are trained to obey and assist soldiers in the field or at home to perform tasks, and provide support to our military personnel.

PERSONAL PROTECTION DOG

Job: Specifically trained to protect their handler/owner from harm. Their training includes extreme focus, following commands and showing aggression when needed.

LAW ENFORCEMENT / POLICE DOG

Job: Specifically trained in a wide range of duties. Their training includes extreme focus, following commands and showing aggression when needed. K9 units, ie.

PHYSICAL ASSISTANCE DOG

Job: A physical assistance dog is a service dog trained to assist a person who has mobility issues, which may include being wheelchair-dependent. Among other tasks such as “providing balance and stability” and “pulling wheelchairs or carrying and picking up things for persons with mobility impairments”, a mobility assistance dog can be trained to open and close doors, and operate light switches, and can “have a major positive impact on the lives of recipients”.



For more information, please visit: <http://www.adaregistry.com>

PSYCHIATRIC SERVICE DOG

Job: Can vary widely in presentation but often appears to not have a disability. Often cited as having an “invisible” disability. Psychiatric Service Dogs are protected under the same federal laws that protect other Service Dogs. They must be given the exact same access rights.

SEARCH & RESCUE DOG



“These Canine Heroes have excellent scenting capability, physical endurance and stamina. They also possess a high degree of intelligence and extreme focus.”



SEIZURE ALERT DOG

Job: To respond to their handler's seizures via trained tasks. The dog may retrieve medication, utilize deep pressure stimulation to end a seizure early, fetch a nearby person to help or call 911. Other trained tasks are common as well.



HEARING ASSISTANCE DOG

Job: To alert their Deaf handler to specifically trained environmental sounds, including, but not limited to, alarms, doorbells, knocking, phones, cars or their name.



VISUAL ASSISTANCE DOG

Job: To guide their partially visually impaired or blind handler. Visual Assistance Dogs will wear a guide dog harness, typically of which at least some part is white. White is the color protected for use by guide dogs and visually impaired individuals.



WHEELCHAIR ASSISTANCE DOG

Job: To assist their partner by retrieving dropped objects, opening doors, retrieving the phone, helping with transfers or anything else their partner may need.

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REASONS YOU NEED

THE RIGHT

SERVICE DOG I.D. CARD

WHY IDENTIFICATION MATTERS ...



Now that you know more about all the specific roles that service and support dogs perform – It's important to ensure your rights to own and rely on your dog. Although millions of folks travel, shop and go into public places with

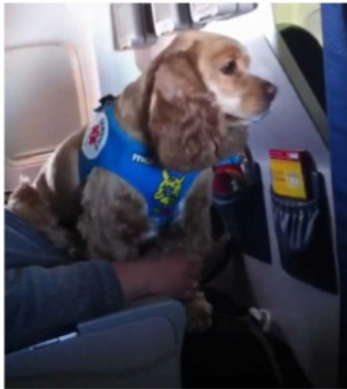
their dog, the public at large is still widely misinformed or unwilling to accept this need.

In the next few pages, we will give you 10 good reasons you should carry an ID card and as verification to be accompanied by your helpful pooch ... almost ANYWHERE!

★ 1 ★

FLY PAST SECURITY CHECKS

Traveling by aircraft with your Service Dog is your privilege. However, trying to figure out airline policies, procedures, TSA regulations, international laws, security checkpoints etc....is not always easy.



It is important to know that laws for traveling by plane with a Service Dog is a separate piece of legislation called the **Air Carriers Access Act (ACAA)**. It is a very straight forward piece of legislation. The ACAA states that and person with a disability traveling with a Service Dog.

However, the airlines are full of people who aren't sure of the laws and often delay, question or hassle those flying with a service or support dog. Although different rules apply for types of dogs and from airline to airline – having a card that quickly identifies your dogs important role is imperative.

We have heard countless stories of regular citizens missing their flight due to the confusion of their dogs status as a service or support animal. **You are NOT required by law to carry an official ID Card – But we cannot stress enough the ease of access it can afford.**

★ 2 ★

UNITED WE STAND

As more and more people populate our great country, the chance for information being falsely spread by news outlets and the general population grows. There are many who still think that service dogs are only for the blind.

One reason we emphasize the importance of getting a quality ID Card from a reputable source is that it helps establish a database of users. This “block” of people has a stronger voice when it comes to securing rights and exercising freedoms pertaining to the use and ownership of service animals of all sorts.



In the last few years, there has been pressure from a vocal minority of people who wish to regulate and diminish our freedoms. By joining a legitimate service dog registry, you are counted and your voice matters. Why wait for tighter restrictions when united as a group, you could help strengthen existing laws and also allow for more people who depend on their dog to travel, dine, and live without fear.

For more information, please visit:

<http://www.adaregistry.com>

★ 3 ★

SPECIFIC IS TERRIFIC

Most people love dogs and welcome them where ever you go. But sometimes you run into someone in charge who is not exactly a “dog lover” or maybe just doesn’t know what’s the best way to handle person who is accompanied by their dog



Service dogs, as defined by ADA Title II, makes it clear – they must allow access to the dog.

However, a lot of folks just like you rely on a dog that is not covered by the same laws. If you have an Emotional Support

Animal (ESA) you may run into reluctant behavior. Just showing a generic ID Card may still leave you feeling forced to explain your illness or health issue.

ADAREgistry.com offers specific ID Cards for many different needs. From Autism to Wheelchair Assistance – they cover a wide array of dog types. These cards “do the talking” for you by making it clear that your dog is NOT a pet – But instead, a valuable part of your life and a benefit to you health, safety or mental state. You should never be embarrassed to rely on your wonderful support animal ... But by carrying a card for your specific need, you can feel ensured that it will make your reliance on them to be more easily understood and accepted.

★ 4 ★

THE RIGHT TIME IS NOW

No one knows for sure what the future holds, but you can be sure that when the government gets involved things get more complicated and expensive. We’ve all heard the stories about the 49 cent bolt that costs the USA \$55! When congress gets involved it doesn’t usually benefit the regular guy or gal.

Luckily as of now, the lawmakers in Washington don’t provide or endorse any I.D. Cards for service dogs. Some people think that makes them less valuable or “phony”. But it just makes sense to have an ID Card to carry that states your need and has valuable information and a registry number.



Online sources like ADA Registry specialize in ID Cards that are specific to you and automatically register you within their expanding database. This ensures your rights without having to provide the government with more of your personal info. **Ordering securely online is your best bet to get a quality ID Card with your photo and registry number, without paying the price later. Our expert advice is to act now and order today while the choice is still yours.**

For more information, please visit:

<http://www.adaregistry.com>

★ 5 ★

QUALITY IS KEY

Having an ID Card is really important to help you more easily live day-to-day with your service dog. The problem is, there are a bunch of people selling “cards” which are little more than scraps of paper designed to fool you and take your hard earned money. These “junk” cards have done a lot to damage the reputation of honest people who benefit greatly from their service, support and work dogs.

If the public is suspicious of the idea of service dogs as whole – then presenting a card that looks home-made can only add fuel to the fire. Experts recommend carrying only a high-quality, professionally printed card. The cards issued by ADA Registry.com are a perfect example of a responsible vendor providing a tremendous product at an affordable price.



<http://www.adaregistry.com>

Having a well-crafted and durable laminated card is important to present to those in charge of private establishments and public places. It shows a legitimate need and helps create awareness of the benefit of service and support dogs.

★ 6 ★

IT'S AS EASY AS 1,2,3.

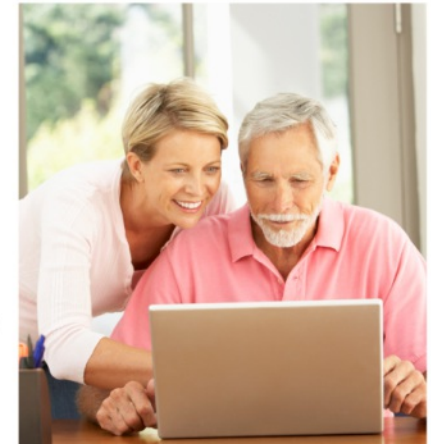
Getting an ID Card and joining a registry is easier than ever. The best and easiest way to have your card(s) issued is to go to a trusted website such as:

ADAregistry.com. In addition to their high-quality, premium ID Cards, they have streamlined the process to make it as simple as 1, 2, 3:

1) Choose a card style and fill out you're a simple online information form

2) Choose a photo (or not) and easily follow instructions to have it added to your card

3) Use a secure order form with easy, affordable payment options and place your order.



There is no need to be intimidated – The online process takes just a few minutes but can offer protection and peace-of-mind to anyone looking for the security you get when carrying an official ID Card.



Assistance Dogs of America
**We Can Help You
Protect Your Rights.**



For more information, please visit: <http://www.adaregistry.com>



PUBLIC AREAS



AT HOTEL

- * Carry an indication or registration that your dog is there for a purpose: Identification Card(s) work best and are easy to carry.
- * Calmly explain your dog's role and your personal circumstances. Ask to speak directly with manager or person of authority.
- * Keep your dog well-groomed and be sure they are able to obey in a public setting. Use of a Vest with handler's leash or a carrier may be helpful.
- * To avoid embarrassment or hassle – present ID Card designating your dog as an Support Dog and know your rights in public places.

- * You will be held responsible and liable for the cost of any damage that your Service Animal might cause while staying in any establishment.
- * Also, it is possible that if your Service Animal exhibits behavior that may pose a potential threat to the safety and health of others, establishment owners and employees are within their rights to ask you to leave.
- * Make sure your Service Animal is properly trained and well behaved and you should not have any problems with this.

★ ★ ★
**TIPS &
EXPERT
ADVICE**
★ ★ ★

AIRLINES

* **BOOK EARLY:** Most airlines only allow one or two dogs on each flight, so it's important to book your dog's ticket as soon as possible.

* **FLY DIRECT :** Book a non-stop, direct flight whenever possible and try to fly on a weekday when airports are typically less hectic.

* **VISIT THE VET:** Make an appointment with your pet's veterinarian for a check-up and make sure all vaccinations are up to date.

* **BUY A CARRIER:** Whether your dog is a Chihuahua or a Great Dane, there's a pet carrier to match.

* **CAN I SEE SOME ID?** Remember to carry your service dog ID Card

* **TAKE A TEST DRIVE:** Animals travel under less stress when they are accustomed to their carrier before they travel.

* **EAT. DRINK. POOP. PLAY:** Feed and water your dog an hour before the flight. You should also let them exercise and go potty right before airport.

* **ARRIVE EARLY:** Arrive at the airport early, but not too early, and have your dog's health certificate handy. You will not be allowed to check your pet in more than four hours before the flight. Most airlines recommend arriving two hours before your flight when traveling with a pet.



For more information, please visit:

<http://www.adaregistry.com>



Better cards ... More Choice ... Quicker Service
GET THE RIGHT CARD ... RIGHT AWAY.



Notes

FOR MORE INFORMATION:

For questions regarding the Service Animals and the ADA Title II visit us online at www.adaregistry.com or contact us: M-F 1-800-921-7651 9am- 4pm MST
 US Dept of Justice website: www.ada.gov/service_animals_2010.htm
 28 CFR 35.102, Subpart A, became effective 3/15/11
 Granting Federal statutory protection to this Service Dog



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